

SPONSOR PACKAGES

Sponsor packages can be secured with either a cash or 'in kind' contribution of the amount shown for each sponsorship level. We have put a lot of thought into the construction of these packages and believe that they provide outstanding value for money. Please contact the Westech office if you would like more information or to confirm your sponsor preference.

Major Sponsor \$8,000 (GST Inc.)

- **No charge** for display site with frontage of up to 40 metres outdoor site or up to 16 metres "Ladies Interest" Marketplace or indoor frontage of up to 12 metres (includes power and water if required).
- Joint **first preference** in allocation of display site.
- **Superior and prominent recognition** and acknowledgement in **all** marketing and promotional activities. These include the official Westech Field Day booklet (Queensland Country Life & North Queensland Register), regional commercial radio (4LG), television advertisement (Imparja), direct Landholder and Householder mailout (distributed May 2023), as well as exposure on the Westech web page, social media & exhibitor newsletters.
- **No charge for one half page** of advertising space in the Westech Field Day booklet. This will be a Queensland Country Life publication with 11,500 copies printed & inserted into the Queensland Country Life & North Queensland Register for distribution throughout our targeted regional markets.
- **40 x 30 second prime time commercial spots** on Radio 4LG (Longreach) between 6.00am and 8.00pm weekdays in the lead-up to Westech 2023 (includes production of commercial).
- **Regular and frequent recognition** of sponsorship and other relevant information through public address announcements of your choice, as well as **live interviews** during Westech with the on-ground announcer. *[More frequent than Gold, Silver and Bronze packages.]*
- **Social Media** – superior and prominent recognition and acknowledgement on social media (Facebook & Instagram) platform/s leading up to and including Westech 2023.
- **10 free** two day gate passes.
- **10 free \$10.00 meal/drink vouchers** for use during Westech (at applicable vendors).
- Option to display **Company banner** at Westech entrance gate/s (banners to be provided by sponsors).

Gold Sponsorship \$5,500 (GST Inc.)

- **No charge** for display site with frontage of up to 30 metres outdoor site or up to 12 metres "Ladies Interest" Marketplace or indoor frontage of up to 9 metres (includes power and water if required).
- Joint **second preference** in allocation of display site [after Major Sponsors].
- **Prominent recognition** and acknowledgement in marketing and promotional activities. These include the official Westech Field Day booklet (Queensland Country Life & North Queensland Register), regional commercial radio (4LG), direct Landholder and Householder mailout (distributed May 2023), as well as exposure on the Westech web page, social media and exhibitor newsletters. [The Gold Sponsor package provides exposure on a more frequent and prominent basis than the Silver and Bronze packages.]
- **No charge for one quarter page** of advertising space in the official Westech Field Days booklet. This will be a Queensland Country Life publication with 11,500 copies printed & inserted into the Queensland Country Life & North Queensland Register for distribution throughout our targeted regional markets.
- **30 x 30 second prime time commercial spots** on Radio 4LG (Longreach) between 6.00am and 8.00pm weekdays in the lead-up to Westech 2023 (includes production of commercial).
- **Regular and frequent recognition** of sponsorship and other relevant information through public address announcements of your choice, as well as live interviews during Westech with the on-ground announcer. [More frequent than Silver and Bronze packages.]
- **Social Media** – superior and prominent recognition and acknowledgement on social media (Facebook & Instagram) platform/s leading up to and including Westech 2023.
- **8 free two day gate passes.**
- **8 free \$10.00 meal/drink vouchers** for use during Westech (at applicable vendors).
- Option to display **Company banner** at Westech entrance gate/s (banners to be provided by sponsors).

Silver Sponsorship \$4,200 (GST Inc)

- **No charge** for display site with frontage of up to 20 metres outdoor site or up to 8 metres “Ladies Interest” Marketplace or indoor frontage of up to 6 metres (includes power and water if required).
- Joint **third preference** in allocation of display site [after Gold Sponsors].
- **Recognition** and acknowledgement in marketing and promotional activities. These include the official Westech Field Days booklet (Queensland Country Life & North Queensland Register), regional commercial radio (4LG), direct Landholder and Householder mailout (distributed May 2023), as well as exposure on the Westech web page, social media & exhibitor newsletters. [The Silver Sponsor package provides exposure on a more frequent and prominent basis than the Bronze packages.]
- **50% discount on one quarter page** of advertising space in the official Westech Field Days booklet. This will be a Queensland Country Life publication with 11,500 copies printed & inserted into the Queensland Country Life & North Queensland Register for distribution throughout our targeted regional markets.
- **20 x 30 second prime time commercial spots** on Radio 4LG (Longreach) between 6.00am and 8.00pm weekdays in the lead-up to Westech 2023 (includes production of commercial).
- **Regular recognition** of sponsorship and other relevant information through public address announcements of your choice, as well as live interviews during Westech with the on-ground announcer. [More frequent than Bronze packages.]
- **Social Media** – recognition and acknowledgement on social media (Facebook & Instagram) platform/s leading up to and including Westech 2023.
- **6 free two day gate passes.**
- **6 free \$10.00 meal/drink vouchers** for use during Westech (at applicable vendors).

Bronze Sponsorship \$2,400 (GST Inc.)

- **No charge** for display site with frontage of up to 10 metres outdoor site or up to 4 metres “Ladies Interest” Marketplace or indoor frontage of up to 3 metres (includes power and water if required).
- Joint **fourth preference** in allocation of display site [after Silver Sponsors].
- **Recognition** and acknowledgement in marketing and promotional activities. These include the official Westech Field Days booklet (Queensland Country Life & North Queensland Register), regional commercial radio (4LG), as well as exposure on the Westech web page, social media and exhibitor newsletters. [Not as frequent or prominent as Major, Gold or Silver Sponsors.]
- **25% discount on one quarter page** of advertising space in the Westech Field Day booklet. This will be a Queensland Country Life publication with 11,500 copies printed & inserted into the Queensland Country Life & North Queensland Register for distribution throughout our targeted regional markets.
- **10 x 30 second prime time commercial spots** on Radio 4LG (Longreach) between 6.00am and 8.00pm weekdays in the lead-up to Westech 2023 (includes production of commercial).
- **Recognition** of sponsorship and other relevant information through public address announcements of your choice, during Westech with the on-ground announcer.
- **Social Media** – included within posts on social media (Facebook & Instagram) platform/s leading up to and during Westech 2023.
- **4 free two day gate passes.**
- **4 free \$10.00 meal/drink vouchers** for use during Westech (at applicable vendors).

We are always very grateful for the support that we receive from all our sponsors, as they have a significant influence on our ability to host the Westech Field Days.

Westech is a volunteer, community based, not for profit Association.