



# WESTECH FIELD DAYS SPONSOR QUESTIONNAIRE

Thank you for sponsoring and exhibiting at Westech 2017. We are always very grateful for the support that we receive from all of our sponsors, as they have a significant influence on our ability to host the Westech Field Days. As you know Westech is a volunteer, community based, not for profit Association. We are reliant on sponsorship as it allows us to keep our visitor and exhibitor costs at reasonable levels, which in turn attracts larger numbers of both groups to travel and attend our event.

We put a lot of thought into our sponsorship packages and always endeavor to provide value for money for each level of support. We also put a lot of time and effort into the organisation of the Westech Field Days and strive to provide a quality event which is held at a community venue.

But things can always be done differently and there is always scope for improvement. We therefore ask that you take the time to complete and return the following questionnaire. Please don't be limited by the questions - the most valuable feedback will be contained in your constructive comments and personal thoughts.

We believe that we have a good event in Westech. We also know that change and improvement are vital for future growth, sustainability and enjoyment for all concerned. We thank you in advance for your responses.

**If you return the questionnaire by 30<sup>th</sup> September 2017 you will be in the running to win a \$500 discount on your sponsorship package at the next Westech.**

## YOUR THOUGHTS AS AN EXHIBITOR AT WESTECH 2017

**SATISFACTION** Please indicate on a scale of 1 to 5 (where 1 is poor and 5 is very good)

**From a personal point of view, how satisfied were you with WESTECH ?**

(Did things go smoothly? How were you treated? How were on site issues resolved? Did you feel welcome? Did you have a good time?)

1                      2                      3                      4                      5

**From a business point of view, how satisfied were you / your Company with WESTECH?**

(Were you kept well informed? Any thoughts on organisational issues? Contacts made, orders taken, sales, future business expected?)

1                      2                      3                      4                      5

**Comments**

## VALUE OF PRODUCT / LEVEL OF INTEREST

**What was the value of product that you had on display (best estimate)**

Up to \$10,000              \$10,000 to \$50,000              \$50,000 to \$100,000              \$100,000 +

**What was the value of product sold or business conducted (best estimate)**

Up to \$10,000              \$10,000 to \$50,000              \$50,000 to \$100,000              \$100,000 +

**Comments**

**What would you say was the level of interest shown to your products/display?**

Please indicate on a scale of 1 to 5 (where 1 is poor and 5 is very good)

1

2

3

4

5

Comments

**Do you think that interest shown will result in future orders or enquiries?**

Yes

No

Maybe

Comments

**Do you have any thoughts on how we might make the next Westech better?**

**Are there any aspects that you particularly liked about this years Westech?**

**Are there any aspects that you feel could be changed or handled differently to make your Westech experience better next time?** (Organisational, paperwork, information flow, on ground issues, etc.)

**Would you like to see the Westech Field Days held every 2<sup>nd</sup> year instead of every 3<sup>rd</sup> year?**

Yes

No

Maybe

Comments

**YOUR THOUGHTS AS A SPONSOR OF WESTECH**

**SATISFACTION** Please indicate on a scale of 1 to 5 (where 1 is poor and 5 is very good)

**How satisfied were you with the sponsor package that you purchased for Westech?**  
(Was it value for money? Was it comprehensive enough? Could it have included additional benefits?)

1                      2                      3                      4                      5

**Comments**

**Do you feel that you got what was offered and what you paid for?**

Yes                      No                      Maybe

**Comments**

**IMPROVEMENTS**

**Do you have any thoughts on how we might improve our sponsor packages?**  
(Additional benefits? Different mix of benefits? How benefits are delivered? Bearing in mind our respective cost/benefit requirements.)

**Comments**

**NEXT TIME**

**Do you think you/your company would be interested in being a sponsor at the next Westech?**

Yes                      No                      Maybe

**Comments**

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**IF YOU PROVIDE YOUR SPONSOR NAME, YOU WILL GO INTO THE DRAW TO WIN \$500 DISCOUNT ON YOUR SPONSORSHIP PACKAGE AT THE NEXT WESTECH FIELD DAYS.**

Sponsor Name

Site Number

Contact Phone Number

**THANK YOU FOR YOUR TIME**